



KOREA AND ECONOMIC INTEGRATION IN EAST ASIA: THE WAY FORWARD

By Françoise Nicolas

Abstract

It is now a well-established fact that intraregional trade has been expanding quite fast in East Asia in the absence of any institutional arrangements to that end. Korea has been a major beneficiary of this organization of the East Asian region. In the wake of the recent global financial crisis, however, a number of developments suggest that the region may be at a cross-road, and that substantial changes may be expected in the way the region is organized. As a traditional promoter of East Asian regionalism and as one of the best-integrated economies in the region, Korea provides an interesting case study. An analysis of Korea's reactions to the recent changes suggests that the importance of vertically-integrated production networks is likely to be shrinking in parallel with a rising role of institutional arrangements. Although East Asian economic integration will keep its specificity, the de facto and de jure dimensions are likely to be increasingly mutually reinforcing, with Korea as a key player in both areas.

Introduction

It is now a well-established fact that intraregional trade has been expanding quite fast in East Asia (although this does not necessarily mean that the region is getting increasingly inward-oriented¹) in the absence of any institutional arrangements to that end. Dynamic intraregional trade accounts for the strong rate of economic growth in a number of countries in the region, with Korea as a case in point. In the wake of the 1997-98 Asian financial crisis in particular, the Korean economy managed to recover swiftly thanks to its exports to rapidly growing China.

However, a widely-held consensus view claims that East Asia has been gradually shifting from a market-led (*de facto*) to an institution-based (*de jure*) form of regional economic integration. Since Korea was among the first economies to promote East Asian regional *de jure* integration through its active role in the East Asia Vision Group in particular, and since it is one of the best-integrated economies in the region, it provides an interesting case study.

The objective of the paper is to examine the current state of play and the future prospects of regional economic integration in East Asia from a *de facto* as well as from a *de jure* perspective, focusing on the Korean case. The first section assesses Korea's participation in the regional production networks as well as its contribution to the institution-based regional cooperative efforts. The second section starts by highlighting several developments which are likely to deeply modify the economic environment in East Asia before analyzing their impacts on Korea's regional strategy and on the future organization of the region as a whole.

Korea's Economic Integration in East Asia

Korea is Increasingly Integrated with East Asia ...

As is the case with all other East Asian economies (with the notable exception of China), Korea has been trading more and more intensively with the rest of East Asia since the mid-1990s, leading to a sharp decline in the relative importance of its other traditional trading partners such as the U.S. and the EU. The combined shares of these two partners dropped from close to 40 percent in 1990 to about 20 percent in 2010. In contrast, the share of Korea's trade with East Asia rose from 33.5 percent to 48.2 percent over the same period of time. Its exports to the rest of the region rose from 33.6 percent to 52 percent, while the share of its imports coming from the same partners rose from 33.5 percent to 44.4 percent over the past twenty years.

Within the East Asian region, the most dramatic changes are the increase in China's share as an export destination as well as a source of imports, and the parallel drop in Japan's share as an export market (but, interestingly, not as an import supplier).

Figure 1

Korea's Exports by Destination, 1990-2010

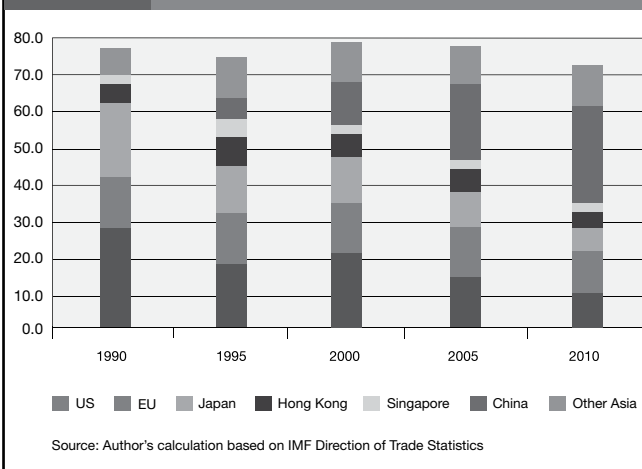
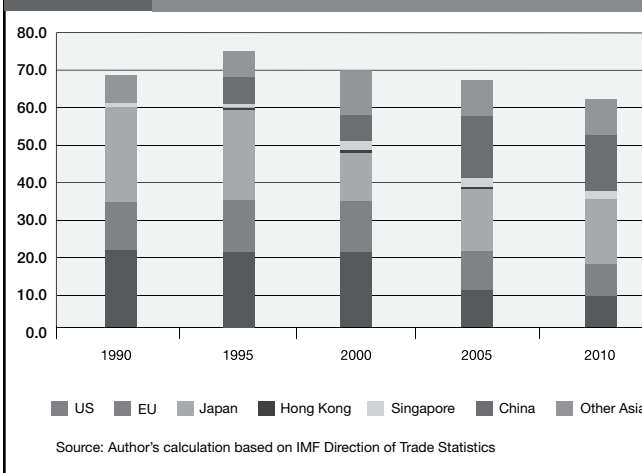


Figure 2

Korea's Imports by Country of Origin, 1990-2010



China is now well ahead of the U.S., Japan and the EU among Korea's top trading partners (Figures 1 and 2).

Trade between China and Korea has been growing at an astoundingly average annual rate of close to 19 percent over the period 1993-2010, leading to deepening economic interdependence and the trend is still ongoing, with two-way trade between China and Korea crossing the \$200 billion line in 2011. As a result the share of Korea's exports going to China more than doubled, rising from about 10 percent in 2000 to close to 25 percent in 2010, while the share of its imports from China doubled from 8 to 16.8 percent. Today China is Korea's largest export destination (it has been the case since 2003, when China overtook the U.S.) and also its largest import supplier (ahead of Japan, since 2007).

The dynamism in Sino-Korean trade has obviously to do with China's stellar economic growth and hence with its rising importance as a trade powerhouse and as an expanding market.

However, the calculation of Korea's export bias with respect to China² suggests that exports to this country were exceptionally dynamic, at least until recently. Although still high, the indicator has been dropping lately after reaching a peak in 2005. This suggests that Korea's exports to China are greater than expected but decreasingly so (Figure 3). On the import side, the bias indicator is much lower (although slightly rising) at about 1.40. These results reflect an asymmetry in Sino-Korean trade, with greater than expected Korean exports to China, while its imports are more or less in line with expectations.

Another way of gauging whether a trade relationship is greater than expected is to resort to a gravity equation. The estimation helps determine what can be seen as the "potential" trade between a given pair of countries. As a next step, comparing the fitted values with the actual values indicates whether there is still an untapped potential or not. The evolution highlighted earlier is confirmed by the results of a gravity equation estimated for Korea's exports over the period extending until 2007.³ The estimation suggests that Korea tends to over-export to China, while the reverse is not true. These various elements suggest that the China-Korea trade relation is a major building block of intra-East Asian integration.

Next to the two Northeast Asian partners, ASEAN countries (in particular Indonesia, Singapore and Vietnam) have emerged as important trading partners. Today ASEAN is Korea's second largest trading partner after China and ahead of Japan and the European Union. As in the case of China, the estimation of a gravity equation suggests that Korea's exports to ASEAN are greater than expected with very little untapped potential.

... Through Regional Production Networks ...

A detailed analysis of the structure of Korean exports to, and imports from, East Asia (in particular China) provides a clearer picture of the way the various economies are interlinked.

Using the Broad Economic Categories (BEC) classification and following Gaulier et al. (2005)⁴ commodities are aggregated by stages of production and a distinction is made between i) primary goods [food and beverages, primary mainly for industry (111), primary industrial supplies (21), primary fuels and lubricants (31)], ii) intermediate goods [processed industrial supplies (22), processed fuels and lubricants (32), parts and components of capital goods excl. transport equipment (42) and of transport equipment (53)] and iii) final goods [capital goods (41), and consumption goods: food and beverages (112 and 122), passenger motor cars (51), consumer goods (61, 62, 63)].

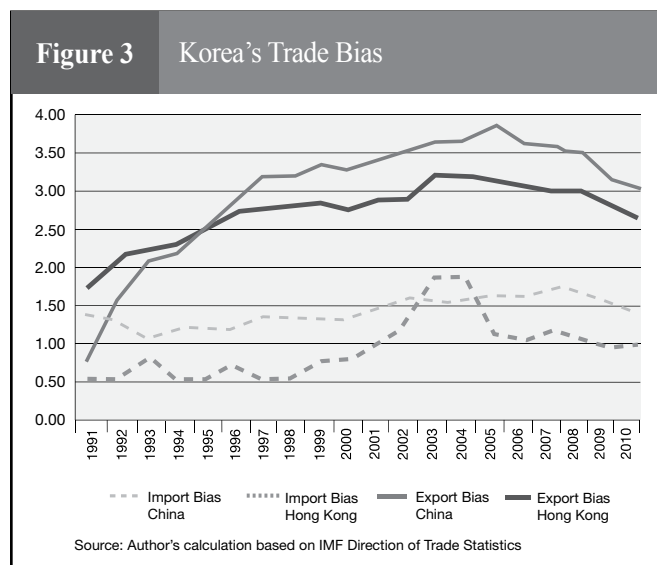
The bulk of Korea's exports to China are intermediate goods (75 percent in 2010) and primarily for processing. Part of these intermediate products may be used to produce goods to be sold on the Chinese market, but this share is small. Most intermediate products are processed in China and exported to other countries as final products. While these intermediate goods were initially industrial supplies (22), overtime the share of parts and components (categories 42 and 53) has risen substantially to account for about 35 percent. At the same time, the share of capital goods (41) has also tended to rise (to account for 25 percent of total Korean exports to China). In contrast, consumer goods only account for less than 3 percent of Korea's exports to China.

Korea's imports from China also had a large portion of intermediate goods, but the share of final goods (and in particular consumption goods with 12.1 percent) was larger than what is observed for Korea's exports to China. As a result, Korea has a deficit in final goods trade with China and a surplus in intermediate goods.

Korea's exports to ASEAN countries such as Malaysia or Vietnam in particular are also dominated by intermediate products—parts and components of capital goods (42), as well as processed industrial supplies (22).⁵ These exports are mainly semiconductors, TV screens, electronic goods, vehicles, steel, chemicals, refined petroleum products, ships and machinery, while its imports from Southeast Asia are mainly oil and gas, coal, paper, rubber, wood products and garments.

All these observations suggest that Korea, China and a number of ASEAN countries belong to regional production networks. The existence of a strong correlation between Korea's exports to China and China's exports to the U.S. provides further evidence that Korea and China are parts of the same production chain.

The tight interconnections between Korea and the rest of East Asia are also reflected in the active involvement of Korean firms in the region. Since the establishment of diplomatic relations in 1992, Korea's FDI to China has grown dramatically. Korea invested massively in China in the early-2000s,



making it one of the most important sources of FDI in China. However, according to the latest Mofcom statistics, Korea's FDI in China peaked in 2005 (when it reached \$5.17 billion, accounting for over 10 percent of total foreign inflows) and has been shrinking ever since to drop below 3 percent of total foreign inflows. Similarly, from Korea's perspective, while China accounted for close to 40 percent of Korea's total ODI outflows in 2003-2004, it started declining in the following years and accounted for merely 14 percent in 2011. In terms of stock, Korea lags behind Hong Kong, Taiwan, Japan, Singapore and the United States. These various observations suggest that Korea may be losing ground in the competition with other economies in the region which are closely connected to China, namely Hong Kong and Taiwan.

Next to China, Southeast Asia accounts for a non-negligible destination of Korean outward direct investment and ASEAN as a whole ranks as the second largest investment destination (after the U.S.). Korean ODI flows to the region have been particularly dynamic over the past few years, making Korea ASEAN's fourth largest investor. Most of Korea's investments are in labor intensive and export-oriented industries like footwear, garments, electronic and electrical goods and chemicals.

... With Institutional Arrangements Playing a Marginal Role

Interestingly Korea's dynamic trade with a number of its neighbors cannot be accounted for by the existence of preferential arrangements. As explained, Korea's trade is particularly dynamic with China but the two partners have not engaged in any preferential arrangement.

In contrast, Korea has an FTA with its second largest trading partner, namely ASEAN. However, the Korea-ASEAN FTA has only been in effect since 2007 for goods and 2009 for services and the sharp rise in bilateral trade predates the signing of the agreement and cannot thus be accounted for by the FTA.

The logic underlying Korea's FTA strategy is pragmatic. The country has chosen to negotiate FTAs with its major trading partners, be they neighbors or not. Today, Korea has FTAs in force with the EU, the U.S., Chile, the European Free Trade Association (EFTA), Peru, Singapore, ASEAN, and India. It has also been trying to reach an agreement with Japan for a number of years. Korea may thus be seen as a champion of bilateral agreements rather than a champion of regional trade agreements.

So far, there has been a proliferation of FTAs in the region but no major attempt at creating a formal trade block. More progress may be observed in the financial area (with the establishment of the Chiang Mai Initiative in 2000 followed by the multilateralization of the mechanism in 2011) while the

opening of negotiations for the establishment of an East Asian Free Trade Area for instance is still to take place.

Looking Ahead: Changing Conditions and Their Implications for Korea

In the wake of the global financial crisis (GFC) a number of developments are likely to impact the economic environment in East Asia and change the conditions for regional economic integration and the way Korea interacts with its regional partners, in particular China. The following section examines three such developments in turn: China's shift in economic strategy, the full implementation of the economic partnership agreement between China and Taiwan, and the new project of a Trans-Pacific Partnership (TPP).

Major Factors of Change

China's Economic Strategy Shift

In China, the GFC has led to the conclusion that the development strategy followed so far was deeply flawed and that it was as a result necessary to reduce the economy's vulnerability to external demand shocks and to move away from too exclusive a strategy of export-orientation by rebalancing growth, especially through the promotion of domestic consumption. Although the awareness of the need to enhance the expansion of domestic consumption is nothing new in China and although it had already inspired the eleventh Five-Year Plan (2006-2010), the much needed structural reform has become a more explicit objective of the recently issued twelfth Five-Year Plan (2011-2015). As a result, the Chinese Government now seeks to deeply reform its economic strategy beyond the mere promotion of domestic consumption. The major objectives of the twelfth Five-Year Plan are first to rebalance the country's growth strategy by moving away from exclusive export-orientation towards developing the domestic market, and secondly to move the economy up the value chain in the coming years so as to enhance its technological independence.⁶

As a result of these strategy shifts in China, the existing form of cooperation and interconnections between China and the rest of East Asia is likely to be deeply modified. As explained by Shim (2011), East Asia's division of labor in manufacturing is based on differences in technologies and the labor productivity of the various countries. This division of labor will change as China continues to develop technologies and improve productivity, and Korea and Japan try to gain a comparative advantage by developing new technologies and new products.

Full Implementation of the ECFA between Taiwan and China

From Korea's perspective, another major recent development with potentially important implications pertains to the coming into force of the Economic Cooperation Framework Agree-

ment (ECFA) signed between mainland China and Taiwan in June 2010. The objective of the ECFA is to “normalize” trade across the straits, in particular by putting an end to the numerous restrictions imposed by Taiwan so far on imports from the mainland. As the name indicates the agreement merely provides a framework that outlines the main content of the future FTA, before individual agreements are signed on specific issues. So far, tariffs were lowered for products covered in the Early Harvest Product list (EHP) with effect from January 1, 2011 and they are scheduled to be fully eliminated on January 1, 2013. Further follow-up talks are expected in the coming years. For the time being, the liberalization has been rather asymmetrical with higher commitment level on the part of mainland China. This agreement is no doubt of importance to Korea since Taiwan and Korea share a number of similarities in their specialization patterns and in particular in their export structures to China. The two countries are export competitors in China which is their largest export market. Although the agreement is far from being complete, rising competition may be expected from Taiwan, with Taiwanese firms able to export on more favorable terms.

TPP Project

Lastly, a recent initiative, the Trans-Pacific Partnership (TPP), is likely to bring about further changes in the way the region is economically organized. The TPP is a trade agreement currently under negotiation between nine countries in three continents, including Australia, Brunei, Chile, Malaysia, New Zealand, Peru, Singapore, the United States and Vietnam.⁸ In late 2011 three additional countries—Japan, Canada and Mexico—announced their intention to join as well. The TPP aims to establish an ambitious high-quality trade agreement encompassing issues which are not often part of a FTA, such as intellectual property rights, government procurement, environmental protection regulations, labor issues as well as small and medium enterprises.⁹

At this stage it remains to be seen whether this project will go ahead and whether it may sideline other competing schemes. From Korea’s perspective the importance of the TPP lies in its being designed to allow further members to join. As a result the TPP could very well become the core of a future grand Asia Pacific trade agreement. It may thus be perceived as a competitor to the Comprehensive Economic Partnership in East Asia (CEPEA) or the East Asian Free Trade Agreement (EAFTA).

Korea’s Renewed Contribution to East Asian Integration

So far regional integration in East Asia has been primarily of the *de facto* kind rather than *de jure* because the need for trade liberalization was not perceived as very high (given the type of intraregional trade), but this form of integration seems to have reached its limits. China is seeking to develop its own

market rather than being exclusively a production base. This poses a challenge for its trading partners which need to adjust their economic strategies accordingly but this may also require a change in the institutional setting with better structured regional trade liberalization. Korea has to face these two challenges.

Korea’s Approach to China Revisited

If China manages to reduce its dependence on the export manufacturing sector and increase its domestic consumption in line with the objectives of the twelfth Five-Year Plan, it will provide Korea with an opportunity for more stable growth based on China’s final demand. But this is only possible if Korea proves able to seize this opportunity. In the wake of the GFC, the share of intermediate goods in Korea’s exports has tended to decline slightly, while the share of capital goods (41) has increased. This may be indicative of Korea’s ability to also cater to Chinese needs as a market rather than exclusively as an exporting engine but it may alternatively merely reflect that China’s major exportable goods have changed from simple and labor-intensive goods to more complicated and capital intensive goods.

For the time being Korea may not be particularly well-positioned to take advantage of the Chinese market, compared to Taiwan. Already Korea’s apparent loss of competitiveness vis-à-vis Taiwan suggests that it is time for a rethink of Korea’s expansion strategy in China. The challenge for Korea is to find ways of taking advantage of the new conditions prevailing in China. As explained by Chung (2011), “South Korea should focus its investments in China’s domestic market and try to shift its processing trade with China to complex (or network) processing trade, which links the markets of South Korea, China, and third countries. It should also move away from simple manufacturing toward complex manufacturing, which offers a combination of manufacturing and services. Moreover, South Korea needs to expand its business areas to include logistics, science and technology, medical science, education, and other services.”¹⁰ All this means that substantial domestic reform is needed if Korean firms are to make the best of the Chinese market, with a particularly important role played by tertiary activities.

Korea’s Regional FTA Strategy

In order to enhance the expansion of China, and East Asia as a whole, as a market, reducing tariffs on final goods is required. Pushing for an East Asia-wide FTA may thus be an appropriate step forward. The past few years have seen a renewed interest in the establishment of an East Asian FTA, involving ASEAN+3 countries and possibly some other partners. In August 2009, ASEAN and its six major trading partners (China, Japan, South Korea, India, Australia, and New Zealand) reasserted their commitment to establishing an East Asia Free Trade Agree-

ment (EAFTA) and Comprehensive Economic Partnership in East Asia (CEPEA) within the next fifteen years. For the time being, opening such an ambitious negotiation still seems to be out of the question. However, the aforementioned developments may help give new momentum to the project.

The establishment of a trilateral agreement between China, Japan and Korea or at least a bilateral agreement between Korea and China may contribute to pave the way to a broader East Asian FTA but also facilitate Korea's penetration of the expanding Chinese market. Korea may thus emerge as an important contributor if not the major driver of further *de jure* economic integration in East Asia.

In the wake of the GFC, Korea's attitude toward a Korea-China FTA has indeed changed and it is seriously considering pushing for such an FTA¹¹ in order to move into the Chinese domestic market further, improve the trade structure, and establish a stable framework for economic cooperation. In October 2009, the Ministers of Trade of the two countries signed an agreement to increase bilateral economic cooperation, and Seoul began to consider serious talks with Beijing about negotiating a FTA.¹² A major reason for the change in Seoul's position is the need to respond to China's FTA activism, as exemplified by the full entry into force of the China-ASEAN FTA (as of January 1st, 2010) and of the Economic Cooperation Framework Agreement (ECFA) between China and Taiwan (as of January 1, 2011). As explained earlier, Korea is in direct competition with Taiwan on the Chinese market; with the ECFA likely to improve Taiwan's competitiveness in the China market possibly at Korea's expense, the case for a China-Korea FTA is made more compelling than ever.

It is worth stressing at this stage that an FTA with China was so far not really deemed necessary because the level of tariffs imposed on intermediate goods (the most intensively traded goods) was quite low, at least much lower than on final goods, in particular consumption goods. Going ahead with tariff liberalization will thus facilitate the further expansion of bilateral trade and the diversification of such trade beyond intermediate goods.

Next to this bilateral move, a potential trilateral FTA (involving China, Japan, and South Korea) is also increasingly being envisaged. The three Northeast Asian countries agreed in October 2009 to examine the feasibility of a trilateral FTA, and committed in May 2010 to conduct a joint study on this issue.¹³ The feasibility study was completed by the end of 2011. On May 14, 2012, the three parties concluded the Fifth Trilateral Summit meeting in Beijing by signing the Trilateral Agreement for the Promotion, Facilitation and Protection of Investment, and agreed to launch negotiations for a three-way FTA by the end of the year. China's determination to go ahead with this trilateral FTA has no doubt to

do with Japan's interest in joining the U.S.-sponsored TPP which involves a number of countries on both sides of the Pacific, with the exception of China.

A trilateral agreement is widely believed to be instrumental in strengthening trilateral relations, hence contributing to the ongoing process of economic integration in East Asia, such as ASEAN+3 or ASEAN+6. A CJK FTA would be regarded as a milestone in regional integration, fostering prosperity not only for the region but for the world as a whole. According to some estimates, a trilateral deal may be the most promising scenario in terms of gains, but as it is certainly not the easiest one to negotiate it is not the most likely.

Whatever the means, Korea can be expected to play a key role and contribute to the deepening of economic integration at the East Asian level.

Concluding Remarks

Until recently, Korea has benefited enormously from China's opening up strategy and this explains to a large extent the deepening of its integration with East Asia. Similarly, Korea has also benefited by moving part of its production capacities to China, also contributing to the tightening of regional production networks. Recent developments call for changes in this so far successful strategy. The challenge for Korea is to adjust its policy.

Korea is probably illustrative of the possible changes in the way the whole of East Asia will be integrating in the coming years, with a shrinking importance of vertically-integrated production networks and a rising role of institutional arrangements. The emergence of East Asia as a market rather than as a production base requires substantial changes in the specialization and trade patterns of the countries in the region but it also requires institutional adjustments, and in particular a broader liberalization move. Although East Asian economic integration will keep its specificity, the *de facto* and *de jure* dimensions are likely to be increasingly mutually reinforcing, with Korea as a key player in both areas.

Françoise Nicolas is the Director of the Ifri Center for Asian Studies (Paris) and assistant professor, Paris-Est University (Marne-la Vallée).

¹ Hamanaka, Shintaro, "Is Trade in Asia Really Integrating?," ADB working paper series on Regional Economic Integration, No 91 (January 2012).

² The export bias is calculated as the ratio of the share of country's *i* exports to country *j* in country *i*'s total exports to the share of the world's exports to country *j* in total world exports.

³ The estimated model makes use of the ARTNet gravity modeling analysis tool developed by the UN Economic and Social Commission for Asia and the Pacific. (http://www.unescap.org/tid/artnet/artnet_app).

⁴ Gaulier, Guillaume et al., "China's Integration in East Asia: Production-sharing, FDI and hi-tech trade," CEPII working papers, No 2005-09, 2005.

- ⁵ Cheong, Jaewon, "Korea's Intermediate Goods Trade with ASEAN," in Kagami, Mitsuhiro (ed.), *Intermediate Goods Trade in East Asia: Economic Deepening Through FTAs/EPAs*, BRC Research Report No 5, BRC, IDE Jetro, Bangkok (2011).
- ⁶ In order to reach the latter objective, China is targeting seven emerging strategic industries: energy conservation and environmental protection, new information technology, biotechnology, high-level equipment manufacturing, alternative energy, alternative materials, and new energy vehicles.
- ⁷ Shim, Sang-Hyung, "Rapidly Changing Division of Labor in East Asia," *POSRI Chindia Quarterly* (Autumn 2011): 17-23.
- ⁸ The agreement builds upon another agreement reached by four Asia-Pacific economies (P4: Singapore, Brunei, New Zealand and Chile).
- ⁹ Capling, Ann and John Ravenhill, "Multilateralising Regionalism: What Role for the Trans-Pacific Partnership Agreement?," *The Pacific Review*, vol. 24, No 5 (2011): 553-575. Elms, Deborah and C. L. Lim, "The TransPacific Partnership Agreement (TPP) Negotiations: Overview and Prospects," RSIS working paper, No 232 (21 February 2012).
- ¹⁰ Chung, Whan-Woo, "The Decrease in South Korea's Investment in China after the Global Financial Crisis," *POSRI Chindia Quarterly* (Summer 2011): 63-69.
- ¹¹ The two parties launched a joint study on the feasibility of a bilateral FTA in 2004 and eventually upgraded it to government-industry-academia research in 2007, but the decision to go ahead with negotiations did not materialize until 2010.
- ¹² Zhang, Jian, "Vigorous Waves of East Asia Economic Integration and the Sino-South Korea Trade Relationship," mimeo, Brookings Center for Northeast Asia Policy Studies (January 2010).
- ¹³ A major advantage of such a trilateral scheme is to help defuse bilateral tensions, in particular between Japan and Korea, as well as ease China's suspicions vis-à-vis Japan's and Korea's attempts at containing its rise, as explained in Byun, See-Won, "The China-Japan-South Korea Triangle: The Shape of Things to Come," *Asia-Pacific Bulletin*, No 115 (June 2011).